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Foreword

Today's reality is really complicated. A wide range of rapid changes are overwhelming us, and an increased adaptation capacity is more and more required.

A certain degree of accountability seems to be necessary at micro- and macro-level to ensure economic recovery. Most of all, resources allocation is tremendously important for small- and medium-sized enterprises to "sail" in such a hostile environment as the current economic crisis. No matter what, economic entities should perform better in order to survive.

Adaptive management strategies are correlated with environmental business perspectives in order to generate long term sustainable solutions. To some extent, each economic entity is "a tiny piece" of the whole, and a "puzzle matching" of companies is required in order to revitalize global economy.

EU economic growth is linked directly to the quality of life, each individual wants to provide a better life for him and his family in a more prosperous society. Statistics are providing reliable indicators but the concept "quality of life" is far more complex and interdisciplinary research approach is needed. Beyond concepts and measuring instruments, the reality of people's everyday life is complex - well-being generation is the results of a collective effort.

Looking at business, one easily can identify the most frequent difficulties that occur in the current activity, such as: to generate enough cashflow, to ensure short and long run solvability, to recover clients debts, to maintain high-skilled workers in order to provide constant quality of their products, to overcome fiscal constraints and the list goes on. Accountants play an important role in the decision-making process, given valuable inputs on the status of material, human and financial resources therefore a special attention should be paid. Some of the current issue articles are dedicated to accounting and accountability.

I challenge you dear readers to explore the interesting papers of JEDEP, volume 3, issue 1, and let me know your opinion directly at www.manuelaepure.com (Contact section and submit a comment). The best comments from the readers' point of view will be inserted in my previous foreword.

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