



(online) = ISSN 2285 – 3642

ISSN-L = 2285 – 3642

Journal of Economic Development, Environment and People

Volume 3, Issue 2, 2014

URL: <http://jedep.spiruharet.ro>

e-mail: office_jedep@spiruharet.ro

Foreword

In the context of an extended globalization, each company has to adjust their activity in order to achieve economic effectiveness and quality of production, labor and management. This desideratum should take into account concrete modalities to connect nature with available technologies, scientific knowledge and social innovation, as to assist sustainable development for the entire society. Hence, the companies have to comply with the “Primum non nocere” principle. Otherwise, the consequences borne by future generations are too big. Every one of us should have a social responsibility.

For management, the trend is to develop a new international management architecture, based on competitive strategies, policy and law. The managers are considering many factors: markets, technological development, innovations, products, services, competitive employees and the ecosystem.

In an ever-changing world, the legal system and the legal methodology must be tailored to the behavior of both the consumers and producers. The boom of the internet distributed applications and media content rise the need of public licenses linked to Intellectual property, shared in the www environment.

We admit that once a paper or a piece of software is distributed on the internet, the author’s legal rights and benefits over that piece of work are drastically diminished. This is the reason why we strongly support the public licensing of any intellectual/artistic product that allows the consumers to freely use and share, but at the same time prevents any users from assuming the authorship of that piece of work for themselves.

Some software development methodologies are well suited to the industrial management, as they develop products in an iterative manner. This is how the car manufactures release new designs built on the same chassis almost on a yearly basis, while continuously adjusting the offer to the requests coming from the consumers. The feedback from the clients builds up in a knowledge base for further innovations. Another advantage of the flexible methodologies is to delegate the decision making and the control measures. Any project member from a company can thus be a project manager for a different project, hence encouraging the initiative and the cross-testing

The legal system is put to test by flash mobs summoned to gather via mass mail/messages sent through social networking. That seems to be a virtual agora customized to the trend of the international globalization extinction.

Lecturer Rocsana Bucea-Manea-Tonis, PhD cd